

**Radio**

340 Main Street  
 Venice, California 90291  
 Telephone: (310) 907-1500

CLIENT: WELLS FARGO  
 CODE #: WFBR-4089  
 JOB #: WFL-CM-D4-155/AS PRODUCED  
 TITLE: "SNEAKERS"  
 LENGTH: :60  
 DATE: 4/22/04

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PERI: It seems like you can get free checking anywhere. Even a shoe store.  
 So what makes that so special? That's why Wells Fargo gives you  
 more than free checking. Because not only does Wells Fargo have  
 free checking with direct deposit, you also get free access to online  
 banking so you can check balances, view statements and transfer  
 funds from anywhere. So don't settle. Expect more from your  
 checking. Get free online access from the leader in Internet banking  
 today.

SFX: STAGECOACH

PERI: Wells Fargo. The Next Stage.  
 Wells Fargo Bank, N.A. Member FDIC.

**•As Produced Script Information:**

Art Director:  
 Copywriter: Barry Fiske and Gerard Seifert  
 Agency Producer: Connie Myck  
 Creative Director:  
 Producer:  
 Director:  
 Recording Studio: Margarita Mix Hollywood 4/23/04  
 Engineer: Wouter van Herwerden  
 Editor:  
 Edit Facility:  
 OnLine Facility/Editor:  
 Mix Facility:  
 Music (Original or Stock): "Destinations" by Trivers Meyers  
 V/O Talent: Peri Gilpin, Clerk- Brian Konowal, Guy- Robert Cait  
 On Camera Talent:  
 Notes:  
 First Air Date:

**•Include dates for all information listed above**

Proofreader/Date    Copywriter/Date    Creative Dir/Date    Account Exec/Date    Producer/Date    OK to Produce

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**Radio**

CLIENT: WELLS FARGO  
 CODE #: WFBR-3007  
 JOB #: WFL-CM-D2-280/AS PRODUCED  
 TITLE: "THINGS I LIKE TO TALK ABOUT"  
 LENGTH: :60  
 DATE: 1/09/03

11601 Wilshire Boulevard  
 Los Angeles, California 90025  
 Telephone: (310) 996-5700

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MUSIC: UP

PERI: I sat down and made a list of all the things I like to talk about. Things like family and movies were on it. Checking accounts weren't. See, I'm like you, talking about checking is not something I do for fun, but it is something you really should do and the best person to do it with is a Wells Fargo banker. They love talking about Wells Fargo's new checking accounts because they let you do things other checking accounts can't. **They make planning and managing your expenses easier than ever.** For instance, you can organize all your money with Wells Fargo Online, even money at other banks. **In one glance, you can see all your online accounts from your checking account to your credit card balances.** It's pretty amazing. A Wells Fargo banker would be happy to tell you all about it. And they'll make sure you know how to get the most out of your new account. Wells Fargo wants to help you get to your next stage, and that's something worth talking about.

SFX: STAGECOACH

Wells Fargo. The Next Stage.

Wells Fargo Banks. Members FDIC.

**•As Produced Script Information:**

Art Director:  
 Copywriter: Ed Cole, Rick Bursky  
 Agency Producer: Connie Myck  
 Recording Studio: Margarita Mix- Hollywood 1/8/03 with Woder  
 Music (Original or Stock): Trivers Meyers Music - "Destinations"  
 V/O Talent: Peri Gilpin  
 On Camera Talent:

Notes: WFBR-3007 "Things I Like to Talk About"

First Air Date:

Proofreader/Date	Copywriter/Date	Creative Dir/Date	Account Exec/Date	Producer/Date	OK to Produce

**Radio**

CLIENT: WELLS FARGO  
 CODE #: WFBR-3009  
 JOB #: WFL-CM-D2-280/AS PRODUCED  
 TITLE: "TALK IS GREAT"  
 LENGTH: :60  
 DATE: 1/09/03

11601 Wilshire Boulevard  
 Los Angeles, California 90025  
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MUSIC: UP

PERI: A few years back, this guy and I started talking. Yack, yack, yack, you know how it goes. We ended up getting married. If we didn't talk, it never would have happened. Great things can happen when you talk. Talking to a Wells Fargo banker, for instance, can also be the start of something great. You might not marry him, but at least you'll get a great checking account, one that will let you plan and manage your money in ways you've never been able to do before. **You can stay on top of all your finances with Wells Fargo Online,** even money at other places. You won't find a checking account like this anywhere else. It's amazing, and it's amazingly simple. **Managing your day-to-day expenses will be easier than ever.** A Wells Fargo banker would be happy to tell you all about it. And they will make sure you understand exactly how your new account works. You'll be up and running, and well on the way to your next stage in no time.

SFX: STAGECOACH

Wells Fargo. The Next Stage.

Wells Fargo Banks. Members FDIC.

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 Copywriter: Ed Cole, Rick Bursky  
 Agency Producer: Connie Myck  
 Recording Studio: Margarita Mix- Hollywood 1/8/03 with Woder  
 Music (Original or Stock): Trivers Meyers Music - "Destinations"  
 V/O Talent: Peri Gilpin  
 On Camera Talent:

Notes: WFBR-3009 "Talk Is Great"

First Air Date:

**•Include dates for all information listed above**

Proofreader/Date	Copywriter/Date	Creative Dir/Date	Account Exec/Date	Producer/Date	OK to Produce